

# Marketing Associate

Counsel students and parents across nations on Lido's Product & Service via telesales.

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An effective **Marketing Associate** must be an excellent communicator and have superior people skills. They must be comfortable presenting products or services over the phone as well as dealing with complaints and doubts.

## Responsibility:

- Identify and develop strategic relationships with potential customers
- Assist in the development of a strong pipeline of new customers through direct or indirect customer contact and prospecting
- Maintaining strong follow-ups and regular feedback calls
- To deal efficiently and politely with all telephone, email, internet inquiries.
- To liaise with clients and customers to coordinate whilst building rapport and creating professional relationships.
- To exercise effective listening to capture relevant information

## Skillset:

- Upbeat and positive attitude throughout the entire day
- Excellent communication skills, both verbal and written
- Ability to achieve targets and handle pressure
- Highly organized with the ability to prioritize and multitask
- Ability to build rapport and create professional relationships

## Salary

- 3LPA (Fixed)+1 LPA (Variable)

## Work Location

- Noida / Bangalore