

CoolBoots

CoolBoots Media Private Limited

At CoolBoots, we hire the best and brightest. Are you ready to shine?

Who We Are & What We Are About!

- We began our journey in June-2016 with 35 Members and sprinting forward with 200+ passionate Talents
- Bunch of folks who got together for love of gaming, and decided to make products that can connect the users across the globe.
- We are creating waves in the App and M-web entertainment segment with our Gaming Products.
- Backed by the largest digital conglomerate in India – Times Internet, we are connected with 50m+ users across the globe.
- Channel Partner of Google in India and making our presence known in the International market.

CoolBoots Product Timeline

CoolBoots



Our Product Line:



Qureka Launched in 2017 as a Trivia Quiz App, Qureka now is the Leader in Quiz Category with Unique Content, Innovative Quiz Formats & Highest user Engagement platform with Highest ARPU. Our product now has more than 20 Million+ downloads with the engagement of 10 Million + Monthly Active users participating and enjoying the trivia quiz/game contests.

www.quireka.com »



The Web version of Qureka, Qurekalite was launched, aiming to engage and onboard *Ad Publishers* in India and the international market helping them to increase user engagement and High ARPU with Instant Revenue through our app integration.

www.quirekalite.com »



As the name indicates Prdechamp is another engaging product, providing the prediction-driven engaging contest comprising ongoing popular events such as sports (cricket, football, tennis, etc) and trending social media activities.

www.predchamp.com »



Gaming Platform: MGL it is the multi-gaming platform we launched last year, and looking at the success/engagement this product created, we are coming up with more exciting games.

www.mglgamez.com »



Tirelessly working on building something that helps you master your subjects & would be a cool way to practice and test your knowledge in a fun way.

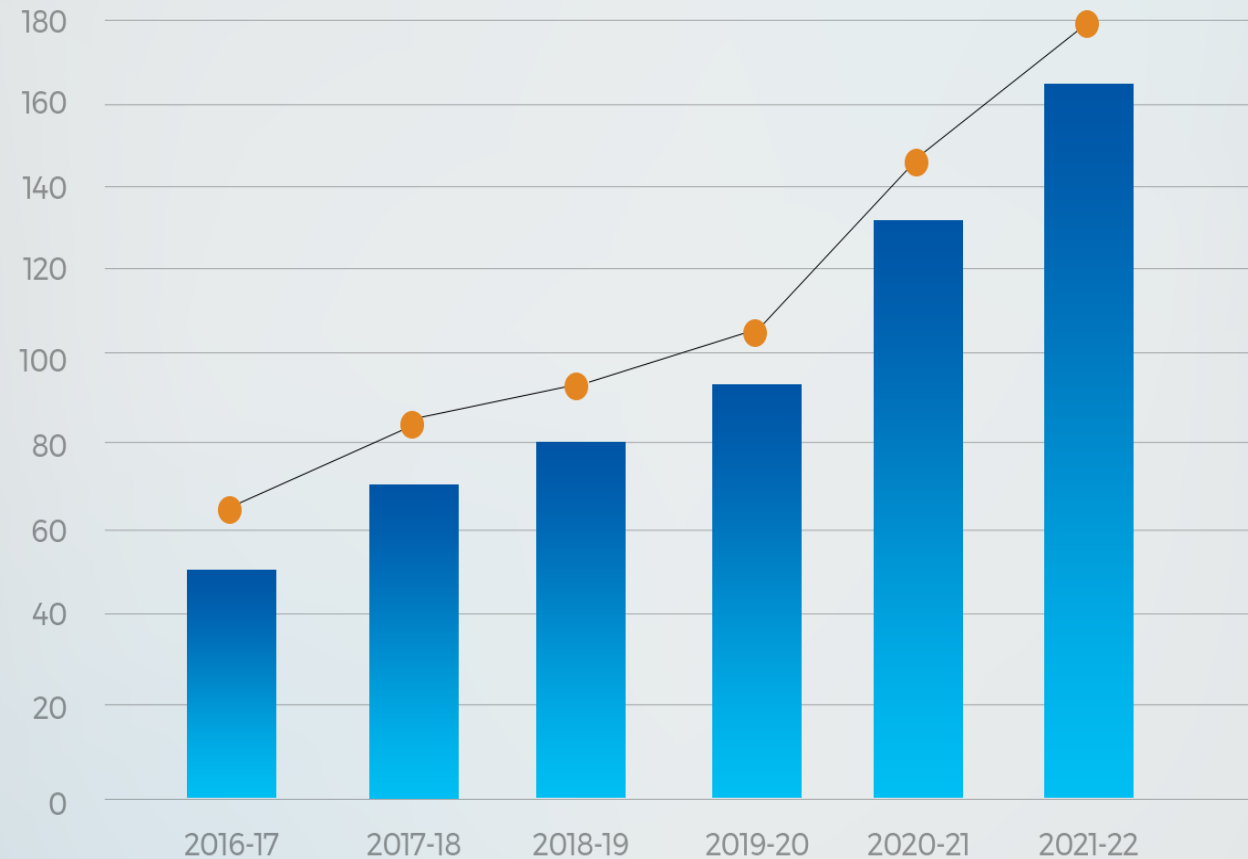
www.quirekaskool.com »

An Amazing Growth of **350%**
in last **5 Yrs**

Y-O-Y Growth – Avg 30%

**F.Y. 2019-20 We crossed
break even point and on
the way of achiving 200 Cr
Revenue Milestone this
year**

Employee Growth Over The Years



Career Opportunities with us



Position Name: Management Trainee– Digital Sales

Experience Sought : Fresher

Location : Remote / Work From Home



➤ **What you would do :** (Job Description)

- Prospecting of publishers from online and offline sources
- Concept selling for Qureka lite - this involves reaching out to publishers on calls and convincing them to integrate qurekalite.
- In addition to developing their own database, candidates will be required to work on the assigned leads
- Devise and implement sales plan to achieve their target
- Competition mapping and sharing of market insights with support departments for smooth execution of business

➤ **What we are looking in you :**

- Exceptional Communication skills & presence.
- Smart with ability to convince the prospective target businesses .
- Ability to work under pressure and manage the situation
- An IT education background will be an added advantage

Why Work with us?

- Work from Home/ Remote Location working flexibility – Can work remotely but should be responsible.
- We are going GLOBAL. Get Exposure to not only in Indian space but also in global digital market
- Excellent platform to **jumpstart your career** with a trending **digital business**.
- Ownership of the job, you make and re-make rules.
- Flat structure with no bureaucracy work environment
- An incredible fast paced challenging yet highly growth oriented environment

Do You Have What It Takes ??

We look forward for you to be a part of our amazing growth story !!