

ABOUT SAPIO ANALYTICS

We at Sapio intend to IMPACT-IMPROVE-INFLUENCE. Our team is spread across India, UK, and Silicon Valley focused on creating high-end data-based algorithms powered by AI, on the path to becoming the first purely artificially intelligent policymaking system in India and probably the world. Sapio is on its path to becoming the go-to product for any government body to make decisions, the go-to product that all stakeholders (government representatives, citizens, data experts) would want the government to use before making decisions.

ASSOCIATE PRODUCT MANAGER

We are looking for an experienced and curious product managers with superior analytical skills to help us learn more about our products and find opportunities to delight clients with best-in-class products. You will partner with Product, Engineering and business teams to define a roadmap, design new experiences and run experiments to test impact.

As an ideal candidate, you will have a keen eye for gaps in product offerings and the innovative mindset to fill them. You're a highly skilled data and product analyst with a proven ability to strategize the full lifecycle of production — from conception through release. You may already be a confident leader who has experience guiding cross-functional teams in the successful creation of products that improve client experience

Roles & Responsibilities

- Drive the product and business-planning process across cross-functional teams of the company
- Analyse product requirements and develop appropriate programs to ensure they're successful achieved
- Develop, implement, and maintain production timelines across multiple departments
- Appraise new product ideas and strategize appropriate plans to execute them

RESPONSIBILITIES

- Drive the execution of all product lifecycle processes for products, including product research, market research, competitive analysis, planning, positioning, roadmap development, requirements development, and product launch
- Create product strategy documents that describe business cases, high-level use cases, technical requirements

- Scope and prioritize activities based on business and customer impact
- Analyse market data to develop marketing strategies, and define product objectives for effective marketing communications plans
- Develop product positioning and messaging that differentiates Sapio and its features across primary market segments

Preferred Qualifications

- 1/2+ years of proven work experience in Product management with a B2B/B2C/B2G internet -based company
- Proven ability to develop product and marketing strategies and effectively communicate recommendations to executive management
- Solid technical background with understanding and/or hands-on experience in software development and web technologies
- Skilled at working effectively with cross-functional teams in a matrix organization
- Any experience of working in a B2G company is a big plus

Salary: As Per Industry Standard.

Location: Work From Home (Till Pandemic Ends)