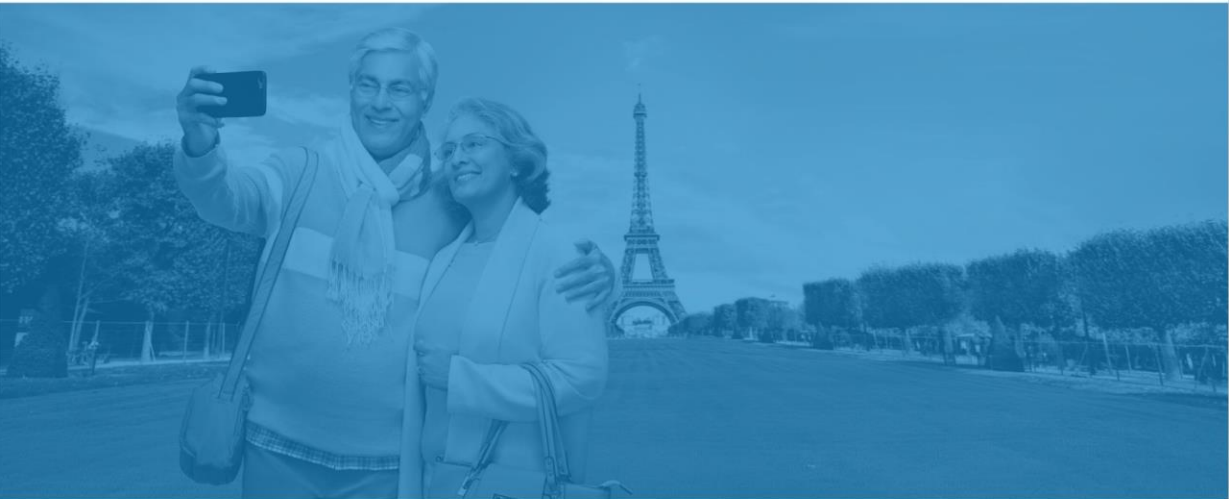


LIFE GOALS. **DONE.**



We are
Bajaj Allianz Life Insurance Co. Ltd.

MISSION 2022

To become undisputed leader amongst non-bank promoted life insurance companies in Top-line and Profitability.

- **Bajaj Allianz Life Insurance Company Limited is one of India's leading private life insurance company.**
- It is a joint venture between **Bajaj Finserv Limited**, the holding company for the businesses dealing with financial services of the Bajaj Group, and **Allianz SE**, the world's leading insurance conglomerate and one of the largest asset managers in the world.
- **Bajaj Allianz Life Insurance Company Limited began its operations in 2001, and today has a pan-India presence with 509 branches as on 31 March, 2021.**
- The company offers life insurance solutions through its strong product portfolio, which includes traditional insurance products and ULIPs for enabling customers fulfil their Life Goals.



About Bajaj Allianz Life Insurance



2.3 CR
Lives insured [^]



10,735 CR
Net worth



580 CR Profit after tax
(FY21)



13,303 Employees



88,102 Individual insurance agents



509 Branches

[^] Figures as on 31st March 2021
Employees are inclusive of part time employees

*All figures as per latest available financials

LIFE GOALS. DONE.



CITRIX DIGITAL TRANSFORMATION AWARDS 2019



'Networking Transformation
Award'

ACHROMIC POINT FRAUD, RISK & COMPLIANCE AWARDS



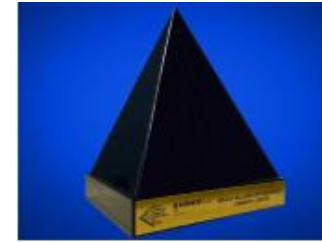
'Best Practices on
Fraud Risk Mitigation'

7TH PAYMENTS & CARDS SUMMIT 2019



'Best Alternative or
Digital Payments Program
of the Year'

#SAMMIE BEST SOCIAL MEDIA BRANDS AWARD 2019



Bajaj Allianz Life was
conferred Gold in the
BFSI-Insurance Category

CMO CONFLUENCE AND CORPORATE AWARDS 2019



'Most Visible Life
Insurance Company'

4TH ANNUAL INSURANCE INDIA SUMMIT & AWARDS 2019



'Technology of the Year'

ZENDESK DIGITAL CUSTOMER EXPERIENCE SUMMIT 2019



'Online User Experience'

BUSINESS TODAY-MONEY TODAY FINANCIAL SERVICES AWARDS



'Best ULIP of the Year'

CUSTOMER EXPERIENCE AWARDS 2019



'Best Use of Innovation
to enhance
Customer Experience'

DIGITAL MARKETER OF THE YEAR AWARD 2018



'Digital Marketer
of the Year 2018'

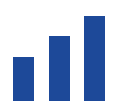
Source: <https://www.bajajallianzlife.com/awards.html>

LIFE GOALS. DONE.

Why Bajaj Allianz Life?



Strong Support from Promoters




Strong Solvency Position



Best claim Paying ability/ Financial Strength Rating



Experienced Senior Management Team



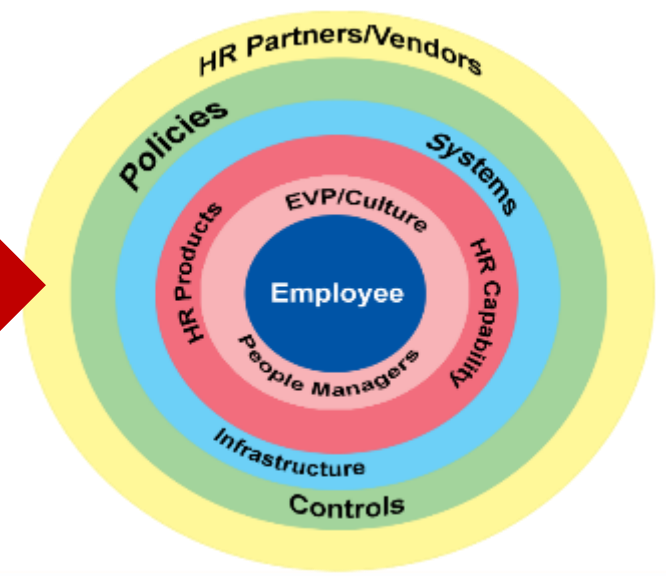
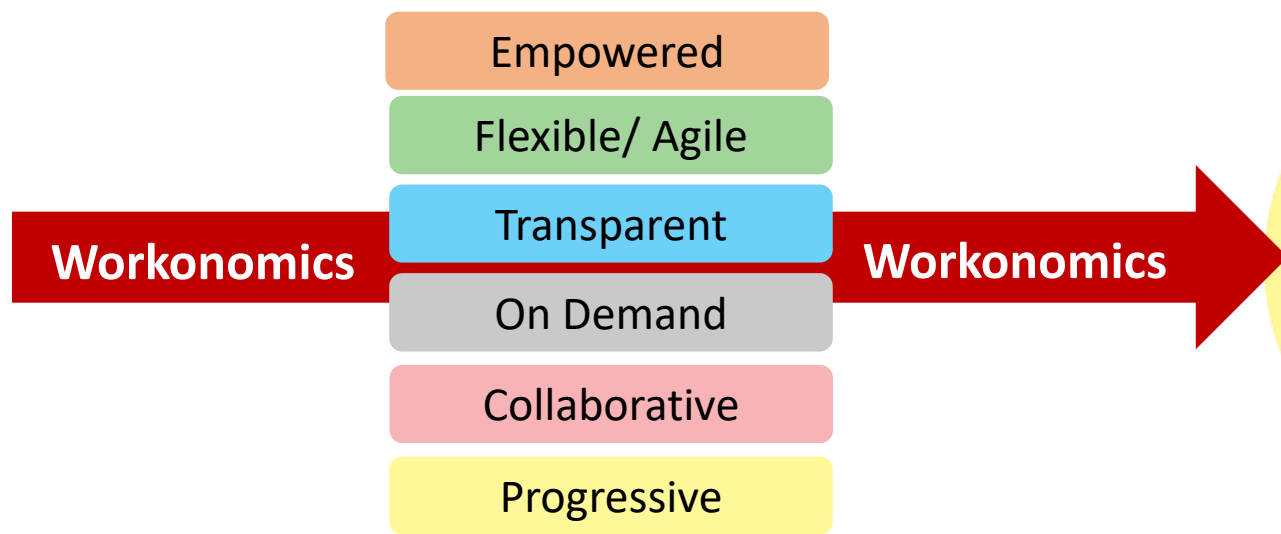
Strong System & Process



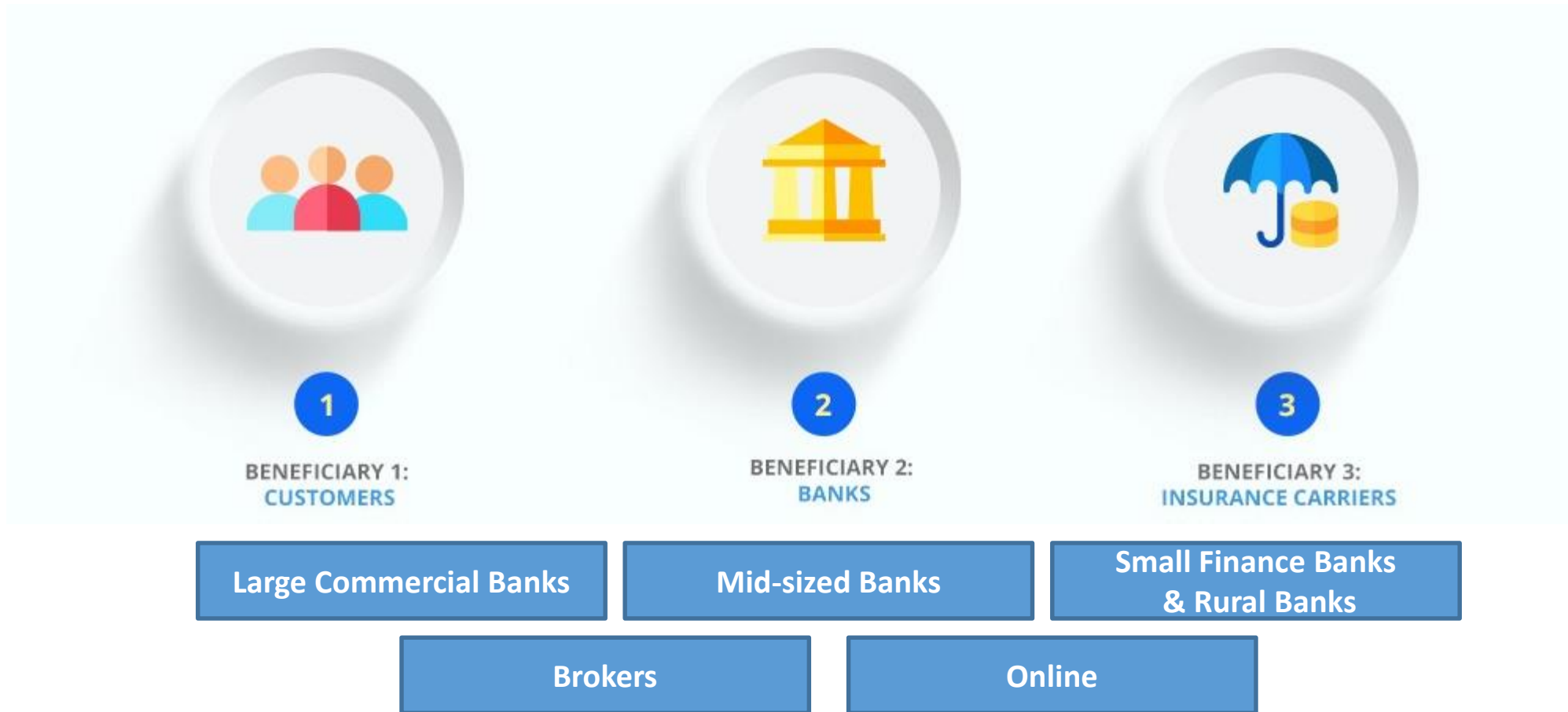
Reimagining the Employee Value Proposition



Reimagining the Employee Experience



What is Institutional Business?



3x growth in RM count over the last 2 years



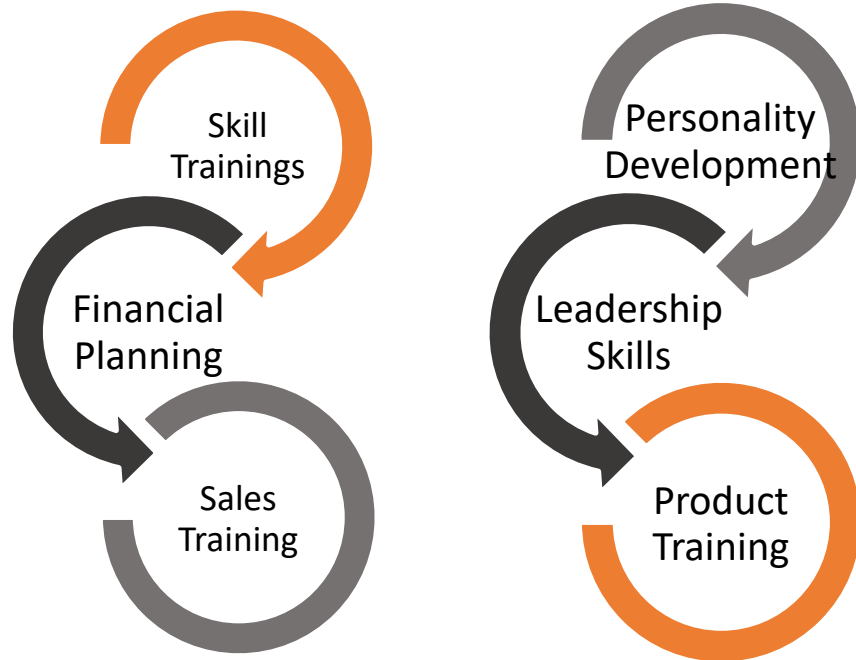
Contributes 45% to BALIC topline, a 3x increase in 4 years

Created a diverse distribution base of 37 partners across banks, SFBs, RRBs, brokers and digital partners

A 79.7% CAGR business creating opportunities across levels

Career Progression Framework – Institutional Business

CAREER



If you have the drive, we have the perfect plan to help you fast track your career to the top



Accelerated Career Plan
Chance to get promoted in 6 months on Target Achievement

A day in a Senior Relationship Manager's Life



Drive Business
through Branches



Partner Engagement



Claim Settlement



Customer Engagement



Customer Retention



Customer Service



Documentation



Drive Business by new
customer meetings



Lead Updation



Skill
Development

THANK YOU

LIFE GOALS. DONE.

