

Research Associate

Job Summary Responsibilities:

The Research Associate conducts primary and secondary research, analysis, and gather information to develop, execute, and create authentic market reports. The Research Associate strives to stay updated with the market trends, has a keen knowledge of the markets and all its segments and studies the market to provide relevant and crucial data to the clients with genuine research reports. The Research Associate examines the market continuously and collects insights to work on research and consulting projects in various domains of the market. The candidate must be able to provide exceptional reports while adhering to a set timeline as required by the clients. The candidates having subject-matter expertise, educational background in Economics, and prior experience in market research with a firm grip on the English language will be preferred for the role.

Duties and Responsibilities:

- Perform primary and secondary research, gather and organize the data to write authentic research reports.
- Produce and deliver intricate research reports with authentic and accurate data to the clients in the set timeline.
- Understanding the clients' needs and develop a report that accommodates the clients' demands.
- Interact with clients to help them easily comprehend the reports and all its aspects.
- Take the initiative to continuously improve the service and add value to accomplish collective team objectives along with effective job management and active knowledge development and sharing.
- Ensure that the information in the report adheres to the clients' requirements for technical content with excellent coherence and eloquence.
- Work on marketing collaterals, especially report descriptions and press releases for reports, among other things including write-ups related to the focus area occasionally.
- Work on company profiling after analyzing the competition in the market along with the expected shifts after extensive market assessment.
- Exhibit proficiency in market forecasting, trend tracking, and product analysis.
- Other duties and responsibilities assigned.