



Designation: IT Sales Executive

Qualification: Graduate or Above

Location: Bhubaneswar

- **Any Bachelor/Master Degree holder.**
- **KEY SET OF SKILLS**
- **To be able conceive and develop efficient and intuitive marketing strategies**
- **Fluent in English communication (written and Verbal).**
- **Familiarity with our industry is an advantage.**
- **Candidate should have excellent creative aptitude & problem-solving skills.**
- **KEY RESPONSIBILITIES OF THE JOB**

1.Develop efficient and intuitive marketing strategies.

2.Organize and oversee advertising/communication campaigns (social media, exhibitions and promotional events).

3.Conduct market research and analysis to evaluate trends, brand awareness and competition ventures.

4.Write content for diverse marketing distributions (brochures, website material etc.)