

# What if every Early Career Professional had EQUAL GROWTH OPPORTUNITIES?



Introducing "Glosity- Revolutionising the proof of work-based hiring and easing overall career concerns". This is an advanced tech platform designed to help you to provide every member of the Early Career Professional community with equal access to exposure, knowledge & opportunities and assist them in all aspects of their professional leap

## CHALLENGES

No easy and effective way to Explore Different career options before choosing the ONE.

Unequal exposure and access to opportunities for Early Career Professionals

Unavailability of Top-notch Career Guidance from industry experts

No dedicated platform to get discovered or hired for SKILLS

## MARKET OPPORTUNITIES

~81 million Total Young Professionals every year in INDIA

>750 million total Young Professionals every year GLOBALLY

>1.75 billion Total Young Professionals GLOBALLY by 2040

## TARGET CUSTOMERS

Early Career Professionals  
0-5 Years experience

Companies & Recruiters

Mentors & Coaches

Universities & Colleges

## SOLUTIONS

### Early Career Professionals

**Glofolio:** Helps student to create a first impression by showcasing proof of work and skills

**Explore Careers:** Gets the best careers recommended based on your skills, and aspirations

**Career Community:** Get the support of like-minded people in your professional journey.

**Showboard:** Showcase your work/Proof of work to get recognised by recruiters and companies.

**Glopath:** Understand learning and career path vis-à-vis one's aspiration and untangle the career riddle. Learning path to become a hero from zero, be industry ready.

**Hoomans:** Connect with fellow community to learn and share with each other in terms of projects, case studies etc.

**Opportunity Board:** Apply to jobs from different companies without depending on the opportunities coming to your campus

**Mentorship:** Interact with the mentor community for guidance and making the right career choices with the help of CAREER REELS, Mentoring sessions etc

### Companies & Recruiters

**Glofolio:** Help employer with profile standardisation and hiring ECPs based on POW(Proof of Work) and Skills

**Opportunity Board:** Advertise jobs and internships to hire the right skilled Early career professional just in time

**Talent Pool:** Recruiters can get recommendations of candidates based on their company's requirements, and sectors.

**Candidate Search:** Companies can directly access the data of candidates as per their needs.

**Hackathons/Contests:** Single place to organise contests to select the best talents

**Employer Branding:** The organization is able to showcase its brand to an array of students and campuses via a single platform

**Analytics:** Employer is able to generate first-hand analytics on skills, students type, campuses mix etc.

### Early Career Professionals

**Glofolio:** Help universities to standardise digital profiles for their students

**Opportunity Board:** Provide opportunities for its students to participate in multiple job opportunities without putting additional effort

**Analytics:** University is able to generate first-hand analytics on skills, students type, types of companies, specialisation mix, job roles etc

**Hackathons/Contests:** Single place to organise contests to select the best talents

### Mentors & Coaches

**Career Reels:** Get to create an impact by providing his/her experience which in turn will inspire students to pursue a particular career

**GloSpaces/Communities:** Gets a platform where 1000s of students wait eagerly for their workshops/newsletters/AMA to learn different career and life skills

**Monetize:** Mentors can monetize their learning through mentorship/coaching sessions, on-demand courses, cohort-based courses etc.

**Building a brand:** Glosity will help mentors in building a brand for themselves which can help them in numerous ways. For eg: If you are launching a book, you already have an audience to reach out to who believe in you and trust you

## KEY BENEFITORS

Proof of work/Skill based hiring

Personalised Career/Job Recommendation system

Overall Solutions for Early Career Professionals to Corporates

And many more...

## RESULTS

3000+

User Onboarded on the platform within a month of launch

2700+

Number of active users on the platform

3.9

Star Rating in Google Play Store