



About us

Glosity.club is an early-stage startup that is on a mission to enable ~100 million early career professionals to get equal access to growth opportunities! We are on a mission of providing equal access to economic opportunity, exposure and information to every member of the student community irrespective of their college, economic background etc

We are looking for individuals with high ownership and the ability to work in a fast-paced environment. You will become part of a team that has a direct impact on business decisions and help us uncover avenues and insights about our users. We are hiring someone who is having a learning attitude, tech enthusiast, has problem-solving skills, critical thinking ability and good communication skills.

Role: Branding and Communication Intern

Responsibilities:

- Work with the team to develop and implement marketing strategies for Glosity and its sister companies
- Creation of marketing collaterals, such as brochures, flyers, and social media posts [Content + Design]
- Conduct market research and analyze consumer trends to identify opportunities for growth
- Participate in branding initiatives and contribute to the development of brand guidelines
- Monitor and report on the performance of marketing campaigns and suggest improvements
- Collaborate with cross-functional teams, including sales, product development, and customer service, to ensure consistency in branding and messaging

Requirements:

- Strong written and verbal communication skills
- Basic understanding of marketing principles and concepts
- Creative and strategic thinker with an eye for detail
- Willingness to learn and take on new challenges
- Basic knowledge of Adobe Photoshop, Illustrator or Canva is a plus
- Candidate with knowledge of Graphic designing and video editing will be given preferences.