

**SDP Contingent Workforce Solutions Pvt. Ltd.**

Website	<a href="https://sdpglobalpay.in/">https://sdpglobalpay.in/</a>
Skills Expected	<ul style="list-style-type: none"><li>• Candidate Should have basic knowledge of digital marketing.</li><li>• Should efficiently work on mailing, configure the mail system if necessary, and take responsibility for the work.</li><li>• Should work on the snippet codes in JAVA/PYTHON HTML/CSS and should create effective programs within the project timeline. To optimize the lead conversion rates through the process of SMTP services. Plan and schedule an Email Calendar for promoting campaigns through SMTP services observe the Pros and cons of an email campaign and work for the betterment of the same. Keep track of campaign metrics on an ongoing basis Derive ideas from results and share recommendations with the team.</li><li>• Learning and working on programming skills.</li><li>• Should be willing to learn and work on web development, software development, and, mobile application development.</li></ul>
Eligibility	B.E/B.Tech (CSE,ECE, EEE, MECH) Year of Passing-2024
Compensation (CTC)	2.4 LPA -3 LPA
Job Location	Chennai