

Roles and Responsibilities: Area Head-RFS

- Managing multiple stores or locations in a specific geographical region
- Managing staff, budgets, and expenses
- Ensuring compliance with the company's policies and procedures
- Recruiting, training, and evaluating store managers and employees
- Organising and carrying out marketing and promotional campaigns and identifying trends and opportunities
- Increasing regional store sales, profits, and customer satisfaction
- Communicating with team members and superiors, providing progress updates, and presenting ideas and suggestions
- Continuously monitoring and analysing performance