

## Digital Marketing Intern

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Think Talent Services specializes in supporting organizations with their talent management initiatives. Our flagship offerings include Talent Assessments, 360-degree Feedback Surveys, Development Planning, Learning Journeys, and Employee Surveys. As part of Think Talent's sales & marketing team, your role would be to manage day-to-day social media marketing activities. [know more about Elemetrik at [www.thinktalent.co](http://www.thinktalent.co)] Here are the details for the role:

**Location:** Bhubaneswar, Odisha

**Internship Duration:** 3 to 6 months

### Educational Qualification:

- Masters in any discipline [not mandatory]
- Bachelor's degree in any discipline

### Key Skills:

- Proactive, willing to take ownership & open to new learnings.
- Ability to pay attention to details & good design sense.
- Strong written & verbal communication skills.

### Key responsibilities:

- Develop and execute social media strategies to boost brand awareness and engagement, focusing on platforms such as LinkedIn.
- Collaborate on brainstorming and implementing digital marketing campaigns.
- Aid in the creation of marketing materials, presentations, and sales collateral.
- Monitor social media channels, analyze performance metrics, and offer actionable insights for ongoing enhancement.

### About Think Talent

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A new generation is moving into the workplace. This is the digital generation – they embrace technology, and work & learn differently. At Think Talent, we are constantly trying to answer this question – how can we develop this new workforce more effectively?

Since we started our journey in 2010, we have leveraged technology, along with our capabilities in content development & program management, to conceptualize & deliver cloud-based products related to talent management processes like Assessments, Learning & Capability Building, and Development Planning. Our Products are designed to be simple, scalable & cost-effective. Over the last 8 years, we had the privilege to work with more than 200+ organizations globally to support them in strengthening their talent management practices & processes.

Our founders are experienced senior professionals with 50+ years of cumulative experience working in key HR leadership roles across the world. We are currently 60+ people strong and growing rapidly.