

# OUR VISION

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Igniting the spark of continuous learning and talent mastery. We equip businesses with the capabilities to navigate disruption and seize opportunities with unparalleled skill and expertise.



# OUR COMPANY



SpringPeople delivers high-quality training solutions with a strong emphasis on process and ownership to ensure flawless execution.

- 01 15+ years (Founded in 2009 by IIT Alumni)
- 02 1,800+ Enterprise clients
- 03 3,000+ Technology courses
- 04 25+ ATP Partnerships
- 05 6000+ Trainers
- 06 50K+ Classes
- 07 800K+ Learners trained and certified
- 08 SpringPeople LMS – Gamified Digital Learning Platform

# OUR CLIENTS



# OEM PARTNERSHIPS



# AWARDS & RECOGNITION



# WHAT OUR CLIENT'S SAY



We have been partnering with SpringPeople since 2010. What they bring to the table is high quality training solutions, process and ownership to execute

**Santhosh John,**

*L&D Business Engagement  
Manager, Cisco*



We are very happy with SpringPeople's training delivery, customization and flexibility.

**Ranjit,**

*Senior Technical Manager, Delphi*



SpringPeople is good at aligning training programs to our learning needs, from choosing courses to identifying suitable instructors and ensuring the highest quality of delivery.

**Tejinder,**

*Sr Manager, APAC Technical Enablement, NetApp*

# PARTNER SPEAK



SpringPeople's biggest strength is the quality of their trainers. All the instructors undergo a rigorous process of assessment and certification to ensure high standards of training.

**MR. Mike Gehard**

Pivotal

SpringPeople's and Mulesoft have been partners since 2013. Together we have delivered training to 150+ batches across all courses. SpringPeople is essentially Mulesoft's family in India.

**MR. Nathan Lee**

Integration Architect,  
Mulesoft



# KEY CHALLENGES / ASKS



## LEARNER ENGAGEMENT

» Learner engagement challenges stem from information overload and competing workplace priorities. Maintaining attention is difficult as employees juggle responsibilities and face constant digital distractions.



## ENTERPRISE FEATURES

» Enterprise features are increasingly demanded by clients and L&D professionals due to the need for scalable, secure, and customizable learning solutions. These features enable better integration with existing systems, enhanced data analytics, and improved compliance management across large organizations.



## ADMINISTRATION & WORKFLOW

» Administration and workflow in enterprise learning are challenging due to managing large data volumes and integrating multiple systems. Additionally, coordinating across departments and maintaining consistent training delivery can lead to inefficiencies and communication gaps.



## INDUSTRY RELEVANT COURSES

» Keeping industry-relevant courses updated with current trends and business needs is challenging, requiring continuous updates and expert input.

# SPRINGPEOPLE FOR ENTERPRISES



- 01 Multi-mode Delivery: eLearning, Hybrid, VILT or Classroom)
- 02 Industry Relevant Courses
- 03 3,000+ Technology courses
- 04 OEM Authorised Courses & Certifications
- 05 Remote/Virtual Fresh Hire Onboarding
- 06 Dedicated Customer Success Team, 24x7 Help & Support



# OUR OFFERING



## ENTERPRISE LEARNING

Our Enterprise Learning Solutions offer courses from top providers such as AWS, SAP, and other OEMs, enhanced by our expert-led sessions and project-based learning. We bridge talent gaps across industries, fostering essential competencies in technology, digital, business, and customer service, with a focus on AI, ML, GenAI, and Cloud technologies. Our continuously updated, practical approach ensures real-world skill application, preparing your team for future challenges and building a future-ready workforce. Partner with us to drive your organization's success in the digital age

## CERTIFICATION SOLUTION

Certification solution enables efficient achievement of career goals. Personalized plans and a simple interface make exam preparation seamless, allowing certification without work disruption. Efficient study guides, practice tests, and expert support facilitate customized preparation for busy schedules. Seamless integration of certification into career paths allows quick attainment of necessary qualifications.

## AGILE LEARNING

SpringPeople Customized learning elevates client-proprietary courses by seamlessly integrating them with tailored microlearning modules. We enhance existing content with interactive elements like labs, demos, quizzes, and real-world examples, addressing gaps in current training materials.. Addressing shortcomings of third-party curriculums and in-house course development challenges, this approach includes labs, demos, quizzes, and real-world examples. Clients like Walmart, Intuit, and Publicis Sapient benefit from enhanced employee learning experiences and skill development aligned with organizational objectives.

## HIRE TRAIN DEPLOY

Our Talent Solutions service streamlines your skilled workforce needs. Partnering with top universities, we access a pool of pre-screened candidates, provide tailored training for your specific roles, and ensure seamless deployment into your organization. By managing the entire talent pipeline from recruitment to onboarding, we deliver production-ready graduates primed to contribute immediately.

## ASSESSMENT AS A SERVICE

SpringPeople's Assessment as a Service ensures rigorous proctoring and monitoring, vital for maintaining exam integrity. Our advanced system combines human oversight and technological measures to create a secure testing environment, safeguarding the credibility of assessments.

# OUR INNOVATION



## LnD CLOUD PLATFORM

Our LnDCloud, developed with Harvard University's UI/UX team, revolutionizes digital learning. It features Cloud Labs, real-time trainer interactions, and over 1,000 IT courses with industry-aligned projects and assessments. LnDCloud's workflow-driven approach offers comprehensive analytics, empowering L&D managers with insights for strategic decisions, enhancing engagement and effectiveness in corporate learning.

## CLOUD LABS

SpringPeople's Cloud Labs platform transforms developer environments with an intuitive online IDE, simplifying workspace setup and enabling seamless coding, testing, and deployment across projects. Supporting over 60 languages with advanced features like auto-complete and debugging, Cloud Labs ensures reliability and scalability on leading public cloud platforms, enhancing efficiency and productivity for agile development teams.

## TAILORED E-LEARNING

Our cutting-edge e-learning modules prepare professionals for next-gen IT services, covering emerging technologies like AI, IoT, and cloud computing. Interactive content, hands-on labs, and real-world case studies ensure practical skill development aligned with industry trends. These modules adapt to diverse learning styles, enabling IT professionals to stay ahead in rapidly evolving tech landscapes.

## AI-DRIVEN LEARNING PATHS

Our AI-driven Personalized Learning Paths use artificial intelligence to tailor content delivery, pacing, and assessments based on individual learner profiles, performance data, and career aspirations. These adaptive learning algorithms optimize outcomes by meeting unique learner needs, enhancing the effectiveness of our training programs.

# INDUSTRY RELEVANT COURSES



AI & ML , GenAI

IT Services, Process & Methodologies

Full Stack

Cloud Computing – AWS, Azure, GCP

DevOps & ITSM

Programming – C++, Java, Python, .Net

Quality Assurance & Testing

Soft Skills & Behavioural Skills

Cybersecurity – Zerotrust, Ethical Hacking. Information Security management

Big Data & Analytics – Hadoop, Data Science, Data Analytics, Data visualization

Project & Program Management – PMP, 6 Sigma, PeopleCert, Scrum



# TOP ON DEMAND TRAININGS: 2023 & 2024



## AWS

- Cloud Practitioner, Developer, Architect
- Trained in 2023: 6.5K+
- Projected for 2024: 10,000+



## SAP

- R3/S4/HANA/Cloud/ New Dimensional
- Trained in 2023: 700+
- Projected for 2024: 1500+



## Microsoft

- Azure, .NET, , Microsoft 365, Windows Admin, MS-SQL Server
- Trained in 2023: 5.8K+
- Projected for 2024: 10,000+



## Tech Professionals Stream

- Full-stack, DevOps, Cloud Computing, Big Data & Analytics, Cyber Security, Testing
- ITIL, Scrum, Agile, Project Management
- Trained in 2023: 12,000+
- Projected for 2024: 15,000+



## Fresh Hire Streams

- Java, .NET, Databases, Data Analytics, Cloud Computing/ Soft skills
- Trained in 2023: 8,000+
- Projected for 2024: 15,000+

# CASE STUDIES

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BirlaSoft, one of our esteemed clients, faced a challenge in optimizing their e-learning initiatives, with low consumption, completion, and certification rates. In partnership with SpringPeople, they embarked on a transformative journey leveraging our blended learning approach and end-to-end ownership model. Through our collaborative efforts, we successfully elevated the consumption and completion rates from a mere 6-8% to an impressive 90%, while achieving a remarkable 60% certification rate.



LTI Mindtree, a leading technology consulting and digital solutions provider, the process of developing production-ready resources took 2-2.5 months, significantly longer than industry standards. SpringPeople stepped in with a comprehensive solution, integrating contextualized labs, industry-specific use cases, and capstone projects into their training programs. This strategic intervention reduced the time-to-production readiness to an impressive two weeks, empowering LTI Mindtree to rapidly deploy skilled resources and enhance its competitive edge in the market.

SpringPeople has partnered with renowned organizations such as Walmart, Intuit, and Publicis Sapient to deliver customized e-learning solutions that address their unique learning needs. Our approach combines our extensive e-learning library with the client's proprietary learning content, seamlessly integrating labs, demos, quizzes, and real-world examples. This tailored approach ensures that learners receive a personalized and immersive training experience, aligning with the specific business requirements and fostering practical skill development.

## **Deloitte.**

Deloitte achieved a 30% increase in certified cloud professionals within 6 months through SpringPeople's comprehensive cloud training programs and industry-recognized certification pathways.

# FRESH HIRE ONBOARDING



Instructor - Led  
Kick- Off Session

Pre-Training  
Assessment

Instructor-led  
Training Sessions

Supplementary  
e-learning  
Courses

Assignment &  
Assessment

Capstone Project  
& Certification

- Expert Trainers
- Leaderboards
- Multiple Assessments
- Project Evaluations
- Customized Reports
- Exhaustive Feedback



# VIRTUAL HIRE ONBOARDING



Instructor-led Kick-Off Session (Intro and Briefing)

Self-learning (Videos and demos)

Practice Assignments

Doubt Clearing Sessions

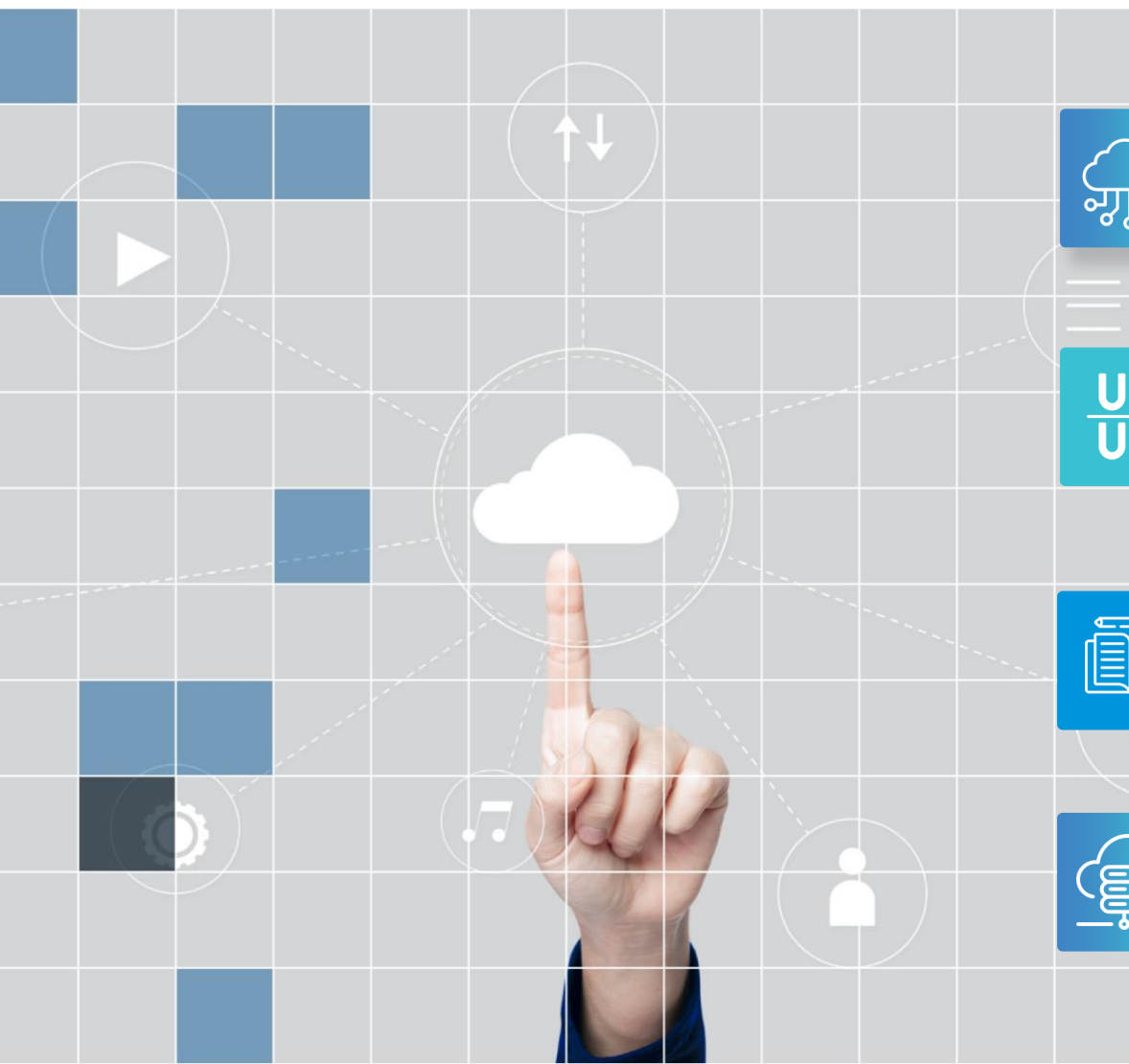
Assessments

Projects

- No Trainer Dependency
- Leaderboards
- Multiple Assessments
- Project Evaluations
- Customized Reports
- Exhaustive Feedback



# LnDCLOUD – DIGITAL LEARNING PLATFORM



LnDCloud is a Cloud-based Digital Learning Platform, created bottom-up for Enterprises, addressing their pain-points, gaps and asks.

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Built in association with the UI/UX team of Harvard University

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**650+** IT Courses with projects and assessments

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Cloud Labs and trainer time for classroom-level immersion

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# LEARNER ENGAGEMENT



## Gamification

- Learners earn “Points” on completing various steps in the training program
- Leaderboards



## Certification

- Learners who have shown sufficient proficiency through Lab Exercises, All Session Quizzes, Project Evaluation and End-of-the-Course Quiz are “Certified”
- Multiple attempts at Certification allowed



# WHAT LEARNERS SAY ABOUT LnDCLOUD

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It was a wonderful learning experience with LnDCloud - got to learn and deep dive on the topics like Cloud Computing, AWS, Docker and also refresh Python programming techniques. All the courses are very interesting which inspired me to spend many extra hours. I would also like to specially mention about the ease of use of the platform - wonderful design, well organized, and extremely engaging. Thanks a lot to the Learning and Development team for providing this new platform for learning while I work from home.

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Abhi Mahajan, Senior Business Analyst



I always have binge watching on Netflix/Prime and binge eating during weekends but had never tried binge learning. Thanks to LnDCloud #LearnFest, I can say binge learning feels a lot better - no sore eyes, no bad stomach, only enriched mind :) Unlike Pluralsight or Udemy, the content on LnDCloud is amazing, well structured and I was totally hooked. I am certain, I will have a lot more binge learning weekends in the future.

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Venkatesh, Techno-Functional Manager

# WHAT MANAGERS SAY ABOUT LnDCLOUD

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“

LnDCloud is amazing with plethora of courses and has definitely helped our employees with the skills they need today and in the future. It's convenient for them to learn on the go, and is such a tremendous enabler for our employees to keep up with the learnings. Also, as a Learning Consultant, I found the platform very intuitive and easy to extract the reports. I can't thank you enough for such a wonderful platform.

- Rumena Bose, Amadeus

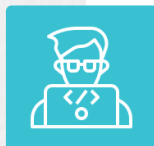


# IN-BROWSER CLOUD LABS – 24/7 AVAILABILITY



In-browser IDE, allowing you to code, build, test and run applications

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One-click developer workspaces, eliminating local environment configuration – No local installations

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High-Availability: 24/7, 99.9% Uptime Guaranteed!

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Highly Secure: World-class system and data security from top public platforms!

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# LABS & ASSESSMENTS



## Multi-Level Assessments

- Pre, During and End-of-the-Course Tests
- MCQs, Coding Snippets, Design Challenges
- All Quiz attempt history for Learners is recorded



## Multiple Lab Assignments

- Automated Code evaluation (in real-time)
- Assignment Evaluation carried out by S M E s and results + feedback provided
- Module level Assignments & end-of-the-course Capstone Projects



# FOUR OF OUR FINEST TRAINERS



Syed Mudasir

Dockers and  
Kubernetes Expert



Himanshu Rathi

GCP Certified, AWS,  
DevOps Expert



Pallavi Prasad

Full Stack Developer  
Expert



Parul Kundra

AWS Authorized  
Champion

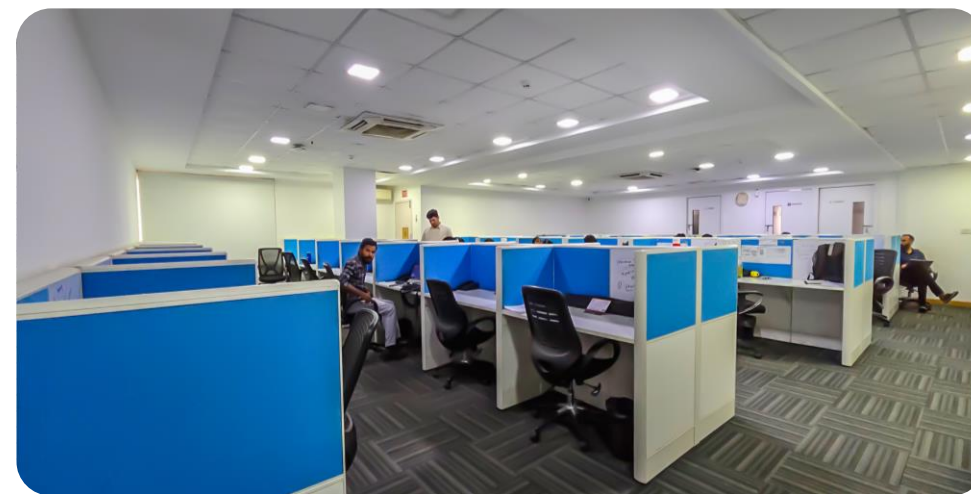
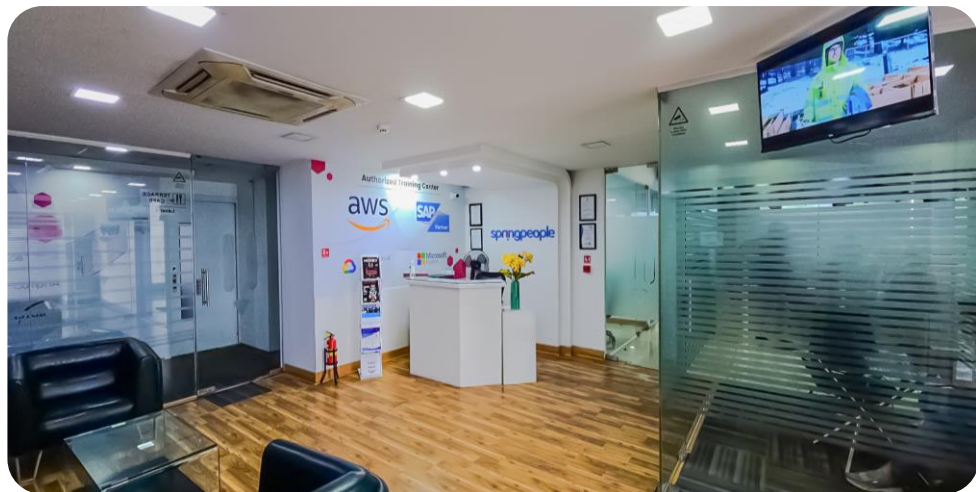
50+

SpringPeople Exclusive  
Trainers/SMEs (ATP Certified  
& In-house)

6K+

Partner Trainers

# OUR INFRASTRUCTURE



# THANK YOU

Do you have any questions?



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# VILT LEARNER JOURNEY



# HIRE-TRAIN-DEPLOY MODEL



Leaders in Enterprise  
Training & Certifications



Unique Hire, Train, and  
Deploy Methodology



Expertise in Reskilling  
and Upskilling Workforce



Pioneering Project  
Ready Resourcing Model



Specialist in Niche  
Skill Development

# CASE STUDY 01



Transformative Learning Solutions: Empowering BirlaSoft Through Blended Learning Excellence

## CLIENT



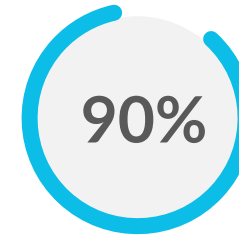
## CHALLENGE

BirlaSoft, a leading IT services provider, struggled with low engagement and effectiveness in their e-learning programs. Consumption, completion, and certification rates were notably low, hindering employee development and organizational learning goals.

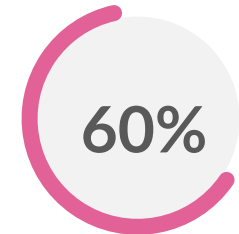
## SOLUTION

Partnering with SpringPeople, we devised a comprehensive strategy leveraging a blended learning approach. This included interactive online modules, live virtual sessions, and hands-on workshops. SpringPeople assumed full ownership of program management and delivery, ensuring seamless integration with BirlaSoft's learning ecosystem.

## BENEFITS



**Enhanced Engagement:**  
Consumption and completion rates surged from a modest 6-8% to an impressive 90%.



**Improved Certification:**  
Achieved a remarkable 60% certification rate, validating enhanced learning outcomes.



**Operational Efficiency:**  
Streamlined processes and centralized management led to significant time and cost savings for BirlaSoft.

# CASE STUDY 02



Accelerating Time-to-Production Readiness: Empowering LTI Mindtree Through Innovative Training Solutions

## CLIENT



## CHALLENGE

LTI Mindtree, a prominent technology consulting and digital solutions provider, faced inefficiencies in developing production-ready resources, which typically took 2-2.5 months—significantly longer than industry standards.

## SOLUTION

SpringPeople implemented a comprehensive training solution, integrating contextualized labs, industry-specific use cases, and capstone projects. This tailored approach was designed to accelerate learning and enhance practical skills.

## BENEFITS

### Reduced Time-to-Production Readiness:

Decreased from 2-2.5 months to just two weeks, enabling LTI Mindtree to rapidly deploy skilled resources.

### Enhanced Competitiveness:

Strengthened LTI Mindtree's competitive edge by ensuring quicker adaptation and deployment of trained professionals.

### Improved Efficiency:

Streamlined training processes resulted in increased operational efficiency and cost-effectiveness for LTI Mindtree.

# CASE STUDY 03



Accelerating Time-to-Production Readiness: Empowering LTI Mindtree Through Innovative Training Solutions

## CLIENT

# Deloitte.

## BUSINESS NEED

From July 2022 to June 2023, Deloitte adopted AWS as their preferred cloud platform, necessitating 1,800 trained, certified, and production-ready AWS professionals. Challenges included achieving high certification pass rates, ensuring production readiness, and securing learner commitment across project teams.

## SOLUTION

SpringPeople partnered closely with Deloitte to develop a comprehensive 6-week training and enablement program:

- **Scale & Flexibility:** Multiple simultaneous training cohorts, full-time AWS Authorized Instructors (AAIs), extended AWS labs, and flexible training timings.
- **Program Ownership:** Dedicated Program Manager for end-to-end delivery, stakeholder management, and learner engagement.

- **Certification Focus:** Extensive support and mentoring to boost learner confidence and pass rates.

## PROPOSED PROGRAM

Phase 1: Program Kick-off and Prep (Week 1)

Phase 2: Training Delivery & Readiness (Week 2)

Phase 3: On-Project Hands-On Practice & Mentoring (Weeks 3-4)

Phase 4: Certification (Weeks 4-6)

## BENEFITS

- Successfully delivered AWS-trained resources for digital transformation.
- Over 100% year-on-year increase in Deloitte's cloud services revenues.
- 85% of AWS projects completed on or before time.
- Significant cost savings and high instructor satisfaction.
- Nearly 50% increase in AWS certification pass rates.
- Continued partnership with increased program scale for 2023-2024.