



# iqigai.ai

by fractal

## Campus Engagement via iqigai.ai by Fractal Analytics

### **Objective:**

To engage college students in a structured recruitment and skill benchmarking process through iqigai.ai, in collaboration with Fractal Analytics and partner recruiters.

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### **Process Overview:**

#### **1. Pre-Placement Talk**

- Conducted virtually or on-campus.
- Introduces students to iqigai.ai by Fractal Analytics, and the recruitment process.
- Covers benefits, timelines, and expectations.

#### **2. Deep Dive (1<sup>st</sup> Level) for all open roles: [90 mins]**

- Quantitative Reasoning - 8 Questions - 15 Minutes
- Data Insight - 10 Questions - 16 Minutes
- Verbal Reasoning - 8 Questions - 15 Minutes
- Technical Ability - 14 Questions (MCQ) - 20 Minutes
- Coding Ability - 2 Questions - 20 Minutes
- Video Essay - 1 Question - 4 Minutes

If you have any questions or require further clarification or run into any issues during the assessment, feel free to reach out to us at this email id ( [support@iqigai.ai](mailto:support@iqigai.ai)).

## **Rewards & Recognition:**

### **Weekly Spotlight Stars**

- Top performers in the Deep Dive Test are recognized weekly
  - 🏆 1st Place – iqigai.ai Star of the Week – ₹5,000 voucher
  - 🥈 2nd Place – iqigai.ai Achiever – ₹3,000 voucher
  - 🥉 3rd Place – iqigai.ai Challenger – ₹2,000 voucher
- Personalized Benchmarking Report
- Spotlight Stars will be recognized on iqigai.ai Leaderboard Page and LinkedIn Pages

### **Recruiter Visibility**

- Top performers (as per company cut off) gain visibility with:
  - Fractal Analytics recruitment team and other partnered recruiters.
  - Partner recruiters across industry by the Inner Circle Groups.

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## **Campus Ambassador Program [Applicable only for In-Person Events]:**

Each participating college will have 3-4 Campus Ambassadors:

A quick quiz shall be conducted with the volunteers wishing to participate in the event.

The winning team on the spot will be identified as the Brand Ambassador for iqigai.

### **Role of Campus Ambassadors:**

- Ambassadors act as brand champions, actively spreading awareness about the platform, its benefits.
- Ambassadors are responsible for maximizing student engagement by:
  1. Motivating peers to register on iqigai.ai.
  2. Ensuring high turnout for the Deep Dive Test.
  3. Tracking and reporting participation metrics to the iqigai.ai campus team.
- Share updates, feedback, and student queries with the iqigai.ai support team.
- Help streamline communication and ensure smooth execution of the program.

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*Note: Organizations reserve the right to make changes in the program and the policies time to time.*