square
yards

Job Description

Graduate Associate

Campus Batch

About Square Yards

Square Yards is India's leading integrated real estate platform simplifying property discovery, transactions, mortgages, and interior solutions. With a strong presence across India and international markets, we leverage technology, market expertise, and a large partner network to help customers make smarter property decisions.

Role Overview

As a Graduate Associate, you will work closely with our sales teams to interact with customers, understand their requirements, and guide them through property investment opportunities. This role provides hands-on exposure to India's real estate industry, helping you build skills in sales, communication, negotiation, and market understanding.

KEY RESPONSIBILITIES

- Interact with potential customers and understand their property requirements.
- Present suitable property investment opportunities to clients.
- Build and maintain strong relationships with customers and channel partners.
- Conduct PAN India competitive market research & data analysis in real estate.
- Follow up with potential customers and prospect for new business opportunities.
- Advise clients on upcoming product developments and market changes.
- Represent the company professionally, upholding high service standards.
- Support business growth by identifying new opportunities in the market.

ELIGIBILITY CRITERIA

- B.Tech or MBA (any stream)
- Interest in sales, marketing & client interaction
- Good communication & interpersonal skills
- Self-motivated and target-driven attitude
- Willingness to learn in a dynamic environment

SKILLS WE VALUE

- Communication & presentation skills
- Relationship building & networking
- Problem-solving & customer empathy
- Confidence and adaptability
- Market & data awareness

WHAT YOU WILL GAIN

- Structured on-the-job training and mentorship from industry experts.
- Hands-on exposure to India's fast-growing real estate industry.
- Build strong sales, negotiation, and business development skills.
- Performance-driven career growth and leadership opportunities.

COMPENSATION & PROGRAM STRUCTURE

3
MONTHS
Training program duration

4
LPA
Fixed compensation at joining

5
LPA
Fixed compensation after 6 months

5
LAKHS
Performance-linked compensation *(for a median performer)*

LOCATION

PAN India — Multiple cities across all major markets.

JOINING DETAILS

Vacancies: Multiple

Start Date: Immediate / Rolling Basis